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## Lancaster Outreach Center

Neighbor reaching out to neighbor

January 11, 2010

Dear Partner,

I am confident you get requests for funding from worthy agencies like LOC each week. In the current economy, fundraising is more important than ever. We are constantly researching new approaches and planning new events. This results in us approaching you several times a year to fund various events.

Rather than do that this year, we want to try something different. We are contacting you to ask for a one-time donation for the year that will be used to support all our events. This way, you can participate in all our events or just those you wish to support—and you only have to approach your company for one annual donation!

Please review the additional information and pass it along to the appropriate person in your company. I have listed the various programs for 2010 and you have the choice of several levels of support and recognition.

The earlier I hear from you, the earlier we can start recognizing you in our publicity and on our website. Regardless of when we receive your support, the recognition will continue for twelve months.

Thank you for your thoughtful consideration.

Sincerely,

Ronnie Lowe  
Executive Director

1120 Randlett St.,  
Fax: 972-227-5117

Lancaster, TX 75146  
Email: [info@l-o-c.org](mailto:info@l-o-c.org)

Phone: 972-227-0138  
Website: [www.l-o-c.org](http://www.l-o-c.org)





## The Lancaster Outreach Center Annual Partnership Program – 2010

The Lancaster Outreach Center's Annual Partnership Program is structured so that you can select the specific event(s) that you wish to sponsor. You can make a once-a-year donation instead of multiple donations to support individual events. All Annual Partners are acknowledged in event materials and publicly at the event plus they are acknowledged in a special section of the LOC Annual Report and LOC newsletter, which is sent to 650 families three times a year.

### Sponsorship Events:

#### **Souper Bowl Food Drive – February**

While others are watching the NFL Super Bowl, remember the less fortunate by collecting food for LOC. Promoted to all local churches, businesses and local media.

#### **Volunteer & Donor Appreciation Dinner - April/May**

Each year approximately 100 volunteers, staff and community leaders gather to honor those who give so much to help us fulfill our mission.

#### **Stay-at-Home Donor Mail Campaign - July**

Fun mailer that goes to 600+ donors. Stay at home, skip the banquet, and just send us a check!

#### **Back To School – August**

An annual event that provides school supplies to over 300 local children. Local churches and business conduct supply drives and supply volunteers.

#### **Community HungerWalk - October**

Join over 100 volunteers as they raise money and walk one, two or three mile routes through Lancaster.

#### **Christmas Shoppe – December**

Assist over 100 volunteers and donors as they help us provide a Merry Christmas to 500 local children.

### Partnership Levels:

#### ◆ **Champions - \$15,000**

Acknowledgement in event materials and from the podium at **all events** listed above plus on the LOC Web Site ([www.l-o-c.org](http://www.l-o-c.org)), newsletter and Annual Report. Champion sponsors will also be acknowledged at any additional events that the LOC may add to the above schedule.

#### ◆ **Master Builders - \$10,000**

Acknowledgement in event materials and from the podium at any **four** of the events (donor choice) plus on the LOC Web Site ([www.l-o-c.org](http://www.l-o-c.org)), newsletter and Annual Report.

#### ◆ **Builders - \$7,500**

Acknowledgement in event materials and from the podium at any **three** of the events (donor choice) plus on the LOC Web Site ([www.l-o-c.org](http://www.l-o-c.org)), newsletter and Annual Report.

#### ◆ **Mentors - \$5,000**

Acknowledgement in event materials and from the podium at any **two** of the events (donor choice) plus on the LOC Web Site ([www.l-o-c.org](http://www.l-o-c.org)), newsletter and Annual Report.

**Note:** Annual sponsorships start at the date of the payment to the LOC and continue for 12 months. Annual partners may also invite employees or guests to witness or volunteer at the events they sponsor.

Sponsorship of any single event is \$2,500 with acknowledgement at the event and in one issue of the newsletter. Call Ronnie Lowe for details or return this form to the LOC to express your commitment.

### **Lancaster Outreach Center**

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Lancaster, TX 75146

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The Lancaster Outreach Center  
 Annual Partnership Program  
 (12 months from date of sponsorship)

Yes! I would like to become an Annual Partner of the Lancaster Outreach Center.

|                        |                 |
|------------------------|-----------------|
| <b>Champions</b>       | <b>\$15,000</b> |
| <b>Master Builders</b> | <b>\$10,000</b> |
| <b>Builders</b>        | <b>\$7,500</b>  |
| <b>Mentors</b>         | <b>\$5,000</b>  |

I would like to be a partner at the \_\_\_\_\_ level.

Events I wish to sponsor \_\_\_\_\_

\_\_\_\_\_ I am enclosing a check for \_\_\_\_\_. Date: \_\_\_\_\_

\_\_\_\_\_ I prefer to be billed.

Company Name: \_\_\_\_\_  
(As you would like it listed in LOC materials)

Contact person: \_\_\_\_\_ Email \_\_\_\_\_

Address: \_\_\_\_\_

City/St/Zip \_\_\_\_\_ Phone: \_\_\_\_\_

\_\_\_\_\_ You may charge my MasterCard or Visa for the above sponsorship.

Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

I cannot become an Annual Partner at this time, please accept this gift for your mission.

\$ \_\_\_\_\_

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