



Lancaster Outreach Center

Neighbor reaching out to neighbor

January 6, 2012

Dear Partner,

LOC serves over 40 local low-income families daily with a wide variety of services—services designed to lead many to self-sufficiency. Last year we provided \$947,859 worth of such services. This year all that is in jeopardy as requests have increased and donations have decreased over the past year. We have taken several cost cutting steps in staffing and assistance to manage our deficit.

I am confident you get requests for funding from worthy agencies like LOC each week. In the current economy, fundraising is more important than ever. We are constantly researching new approaches and planning new events. This results in us approaching you several times a year to fund various events.

Rather than do that this year, we are contacting you to ask for a one-time donation for the year that will be used to support all our events. This way, you can participate in all our events or just those you wish to support—and you only have to approach your company for one annual donation!

Please review the additional information and pass it along to the appropriate person in your company. I have listed the various programs for 2012 and you have the choice of several levels of support and recognition.

The earlier I hear from you, the earlier we can start recognizing you in our publicity and on our website. Regardless of when we receive your support, the recognition will continue for twelve months.

Thank you for your thoughtful consideration.

Sincerely,

Ronnie Lowe
Executive Director

1120 Randlett St., Lancaster, TX 75146
Fax: 972-227-5117 Email: info@l-o-c.org

Phone: 972-227-0138
Website: www.l-o-c.org





The Lancaster Outreach Center Annual Partnership Program – 2012

The Lancaster Outreach Center's Annual Partnership Program is structured so that you can select the specific event(s) that you wish to sponsor. You can make a once-a-year donation instead of multiple donations to support individual events. All Annual Partners are acknowledged in event materials and publicly at the event plus they are acknowledged in a special section of the LOC Annual Report and LOC newsletter.

Sponsorship Events:

Souper Bowl Food Drive – February

While others are watching the NFL Super Bowl, remember the less fortunate by collecting food for LOC. Promoted to all local churches, businesses and local media.

Volunteer & Donor Appreciation Dinner - April/May

Each year approximately 100 volunteers, staff and community leaders gather to honor those who give so much to help us fulfill our mission.

Stay-at-Home Donor Mail Campaign - July

Fun mailer that goes to 600+ donors. Stay at home, skip the banquet, and just send us a check!

Back To School – August

An annual event that provides school supplies to over 300 local children. Local churches and business conduct supply drives and supply volunteers.

Christmas Shoppe – December

Assist over 100 volunteers and donors as they help us provide a Merry Christmas to 500 local children.

Partnership Levels:

◆ **Champions - \$15,000**

Acknowledgement in event materials and from the podium at **all events** listed above plus on the LOC Web Site (www.l-o-c.org; www.Facebook.com/LancasterOutreach), newsletter and Annual Report. Champion sponsors will also be acknowledged at any additional events that the LOC may add to the above schedule.

◆ **Master Builders - \$10,000**

Acknowledgement in event materials and from the podium at any **four** of the events (donor choice) plus on the LOC Web Site (www.l-o-c.org; www.Facebook.com/LancasterOutreach), newsletter and Annual Report.

◆ **Builders - \$7,500**

Acknowledgement in event materials and from the podium at any **three** of the events (donor choice) plus on the LOC Web Site (www.l-o-c.org; www.Facebook.com/LancasterOutreach), newsletter and Annual Report.

◆ **Mentors - \$5,000**

Acknowledgement in event materials and from the podium at any **two** of the events (donor choice) plus on the LOC Web Site (www.l-o-c.org), newsletter and Annual Report.

Note: Annual sponsorships start at the date of the payment to the LOC and continue for 12 months. Annual partners may also invite employees or guests to witness or volunteer at the events they sponsor.

Sponsorship of any single event is \$2,500 with acknowledgement at the event and in one issue of the newsletter. Call Ronnie Lowe for details or return this form to the LOC to express your commitment.

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The Lancaster Outreach Center
 Annual Partnership Program
 (12 months from date of sponsorship)

Yes! I would like to become an Annual Partner of the Lancaster Outreach Center.

Champions	\$15,000
Master Builders	\$10,000
Builders	\$7,500
Mentors	\$5,000

I would like to be a partner at the _____ level.

Events I wish to sponsor _____

_____ I am enclosing a check for _____. Date: _____

_____ I prefer to be billed.

Company Name: _____
(As you would like it listed in LOC materials)

Contact person: _____ Email _____

Address: _____

City/St/Zip _____ Phone: _____

_____ You may charge my credit card for the above sponsorship.

Card Number _____ - _____ - _____ Exp. Date: _____

Card Holder Name: _____

Signature: _____

I cannot become an Annual Partner at this time, please accept this gift for your mission.

\$ _____.

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